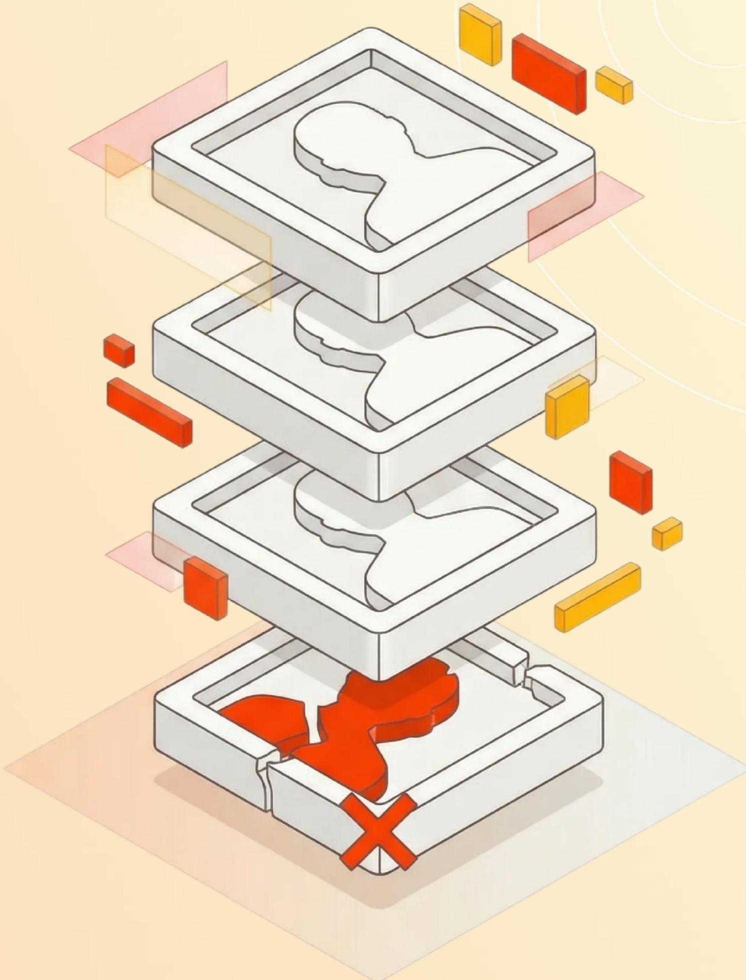
Cyabra
Nasdaq: CYAB

Investor Presentation
August 2026



Forward Looking Statements

This presentation contains forward looking statements that are not historical facts within the meaning of the Private Securities Litigation Reform Act of 1995. Forward looking statements are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and other future conditions. In some cases you can identify these statements by forward-looking words such as “believe,” “may,” “will,” “estimate,” “continue,” “anticipate,” “intend,” “could,” “should,” “would,” “project,” “plan,” “expect,” “goal,” “seek,” “future,” “likely” or the negative or plural of these words or similar expressions. Examples of such forward-looking statements include but are not limited to express or implied statements regarding the advantages, benefits and capabilities of Cyabra, Inc.’s (“Cyabra”) system and solutions and its business model. In addition, any statements that refer to projections, forecasts or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking statements. You are cautioned that such statements are not guarantees of future performance and that actual results or developments may differ materially from those set forth in these forward-looking statements. Factors that could cause actual results to differ materially from these forward-looking statements include: pricing, operating expenses, market trends, liquidity, cash flows and uses of cash, capital expenditures, and Cyabra’s ability to invest in growth initiatives and pursue acquisition opportunities; the outcome of any legal proceedings that may be instituted against Cyabra following March 27, 2026; its ability to successfully integrate and operate as a public company following the business combination, including its ability to maintain effective internal controls, comply with reporting obligations, and manage increased legal, regulatory, and compliance costs; its expectations regarding future revenue growth, contract renewals, customer demand, and the conversion of bookings and annualized recurring revenue into recognized revenue, which are subject to the timing of customer purchasing decisions, contract terms, and revenue; the ability to recognize the anticipated benefits of the business combination; the ability to retain key executives; limited liquidity and trading of its securities; geopolitical risk and changes in applicable laws or regulations; the size of the addressable markets for its products and services; the possibility that Cyabra may be adversely affected by other economic, business, and/or competitive factors; the ability to obtain and/or maintain the listing of the common stock on The Nasdaq Stock Market LLC; operational risk; and additional risks described in the “Risk Factors” section of Cyabra’s Annual Report on Form10-K for the fiscal year ended December 31, 2025 filed with the Securities and Exchange Commission (the “SEC”). Additional assumptions, risks and uncertainties are described in detail in our registration statements, reports and other filings with the SEC, which are available on Cyabra’s website, and at www.sec.gov.

You are cautioned that such statements are not guarantees of future performance and that our actual results may differ materially from those set forth in the forward-looking statements. The forward-looking Statements and other information contained in this presentation are made as of the date hereof and Cyabra does not undertake any obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.


Restoring trust and authenticity for governments and brands.
We distinguish between real, bad and fake online.

INVESTMENT HIGHLIGHTS

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RAPID REVENUE GROWTH

$1.9M → $5.7M [1]

2023 2025

~72% CAGR • 85% Margins

MASSIVE MARKET SHIFT

$30B by 2028 [2]

AI-generated content and coordinated influence drive enterprise spend on disinformation security

TRUSTED BY GLOBAL INSTITUTIONS

NATO OTAN

Ministry of Foreign Affairs
Republic of Korea

pepsico

IPG

- **Gartner Recognized "Market Shaper":** Awarded for foundational enterprise narrative intelligence [3]
- **Rapid Revenue Growth:** $1.9M → $5.7M (2023–2025), ~72% CAGR. Q2 2026 revenues: $1.9M, growth of 39% from $1.3M in Q2 2025
- **Massive Market Opportunity:** $30B addressable market for disinformation security by 2028
- **Industry Leading Tech:** 2025 Frost & Sullivan Technology Innovation Leader
- **Global Trust:** Trusted by NATO, global governments, and Fortune 500 enterprises

(1) See Edgar filings- https://www.sec.gov/Archives/edgar/data/2032341/000121390026032679/ea0274040-02.htm#T215, https://www.sec.gov/Archives/edgar/data/2032341/000121390025030406/ea0210205-05.htm#T512
(2) https://www.gartner.com/en/newsroom/press-releases/2025-10-21-gartner-predicts-enterprise-spending-on-battling-misinformation-and-disinformation-will-surpass-30-billion-dollars-by-2028
(3) See a complimentary copy of the report- https://cyabra.com/blog/cyabra-named-a-market-shaper-in-the-2026-gartner-emerging-market-quadrant-for-narrative-intelligence/

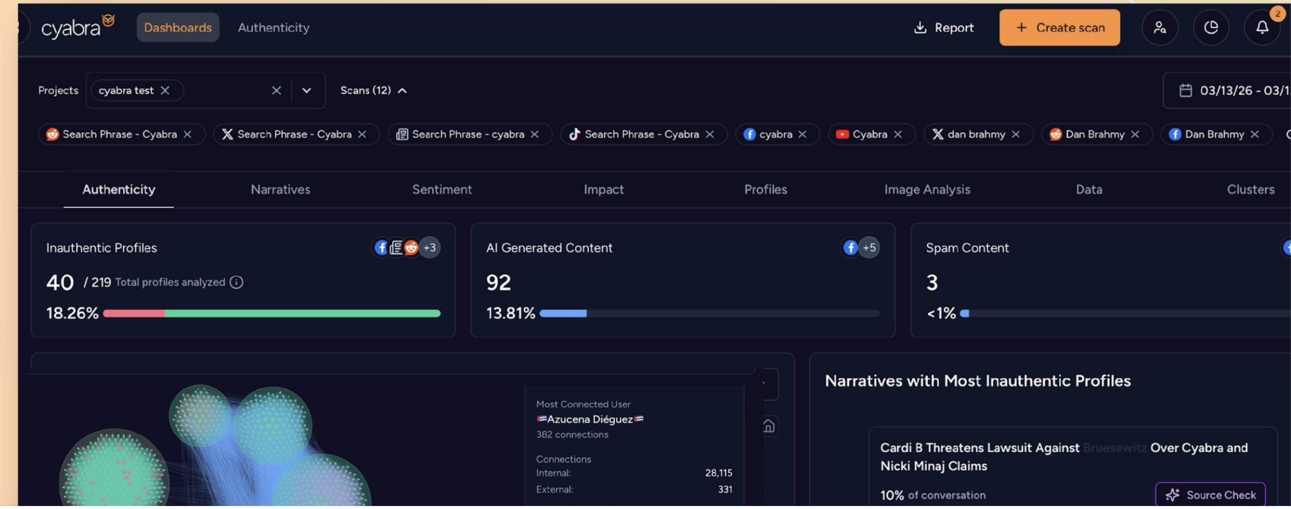
Narrative Manipulation Weaponized by AI.

Fake actors.
Coordinated behavior. Synthetic content.

THE CYABRA SOLUTION

A Unified System Including Detection, Analysis, and Mitigation

Cyabra shows its customers what's real online and what's coordinated, and indicates whether to **ignore, monitor, or mitigate**.



CORE TECHNOLOGY

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1 Continuous Coverage

Publicly Accessible Data Only

- Executives & Spokespeople
- Brand & Product Lines
- Stock Ticker
- Competitors
- Sensitive Communities

2 Six Analytical Pillars

- Narrative Intelligence
- Authenticity Segmentation
- Coordination Detection
- Impact Measurement
- Actor Attribution
- Mitigation Enablement

3 The Cyabra Score

Trust & Authenticity

Evidence-Backed

4 The Verdict *Everything Gathered, Analyzed, And Stamped — Into One Clear Decision.*

Ignore	Monitor	Mitigate

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cyabra +

In 2022, Cyabra was engaged to assess inauthentic activity on Twitter during its acquisition process.
Using public data, Cyabra found that more than 13% of accounts exhibited inauthentic behavior.

The analysis provided evidence to support external review and informed decision-making in a complex, high-visibility environment.

INDUSTRY LEADER

Gartner®

Cyabra was recognized by Gartner as a **Market Shaper** in narrative intelligence.

COMPETITIVE LANDSCAPE

- **Eight Years Of AI Training Data**
  Labeled case studies our models learned from — competitors can't backfill what they never captured.
- **Deployed In Defense & Government**
  Production-ready in the world's most regulated environments.
- **Actor–Behavior–Content Framework**
  One multi-layer model competitors only address in parts.
- **Synthetic Media Detection**
  Deepfake and AI-generated content, identified at the source.
- **Evidence-Based Mitigation**
  Not just detection — the proof to act on it.

THE SPECIALISTS

Strong in one lane each

Blackbird.ai
NARRATIVE INTELLIGENCE
Narrative surfacing; reliant on 3rd-party data.

Graphika
NETWORK RESEARCH
Academic methodology; think-tank orientation.

Alethea
MANAGED ADVISORY
Analyst services; not a technology platform.

PeakMetrics
MEDIA MONITORING
Comms/PR monitoring; earlier-stage entrant.

11,000+ GLOBAL MEDIA REPORTS

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Cyabra analysis cited extensively on coordinated influence, AI content, and narrative attacks

TRUSTED BY GLOBAL INSTITUTIONS

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National Security & Defense

NATO OTAN

Ministry of Foreign Affairs
Republic of Korea

Enterprise Brands

pepsico

e.l.f.

mediacorp

Strategic Partners

Meltwater

IPG

carahsoft

UNITED PARTNERS NETWORK

KELA

BUSINESS MODEL

SALES CHANNELS

Direct – Outbound & Inbound handled by internal team

Indirect – Global strategic partners & resellers

PRODUCT DELIVERY

SaaS

API

Managed Services

PRICING

Tiered Packages - Usage-based

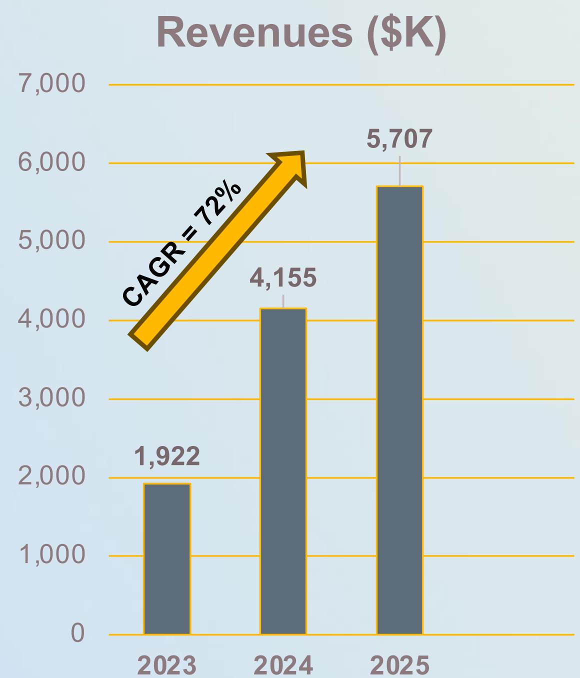
Premium Modules

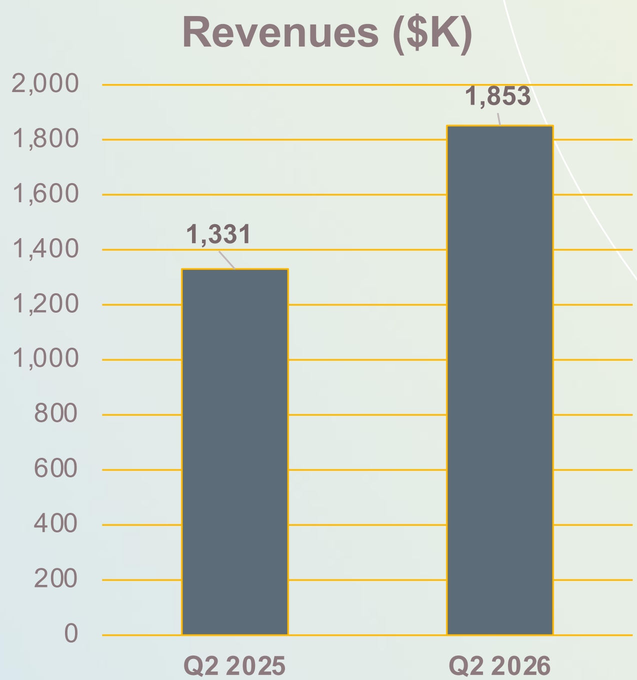
Full / Single Feature OEM (Original Equipment Manufacturer) Integration

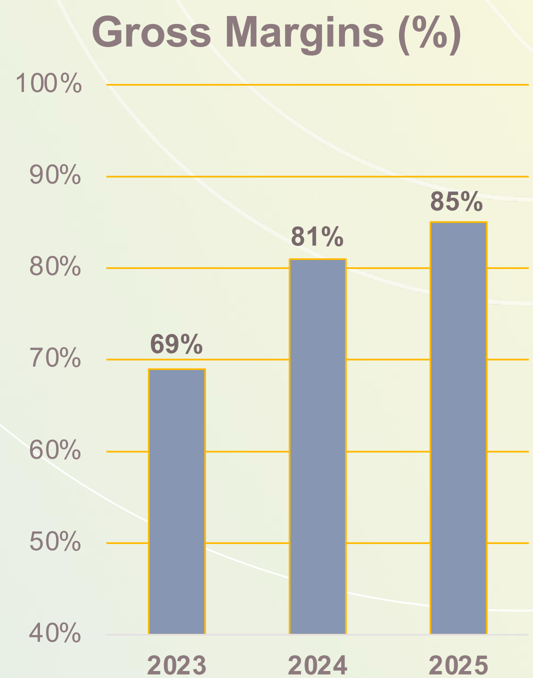
Frequency & Scope of Service

FINANCIALS

Rapid Revenue Growth With Expanding High-margin Profile







Financial information presented above is derived from the Company's financial statements.
For complete financial results, including the financial statements and related notes, please refer to the Company's filings with the SEC.

MANAGEMENT TEAM

Dan Brahmy, Chief Executive Officer, Co-Founder and Director

- Co-founded Cyabra in 2017 and has since served as its Chief Executive Officer
- Served on the Cyabra Board since Cyabra's inception
- Previously served as a VP Business Development at a B2G Tech Company, and Strategy Consultant at Deloitte Digital

Ido Shraga, Chief Technology Officer & Co-Founder

- Co-founded Cyabra in 2017 and has since served as its Chief Technology Officer
- Prior to founding Cyabra, Mr. Shraga was the CTO at a business intelligence agency, and he also held Cyber Engineering positions in the Israeli Special Operations Command.

Yossef Daar, Chief Product Officer, Co-Founder and Director

- Co-founded Cyabra in 2017 and has since served as its Chief Product Officer
- Served on the Cyabra Board since its inception
- Prior to founding Cyabra, he was the Chief Research Officer at a business intelligence agency, and has also held several managerial positions in the Israeli Special Operations Command.

Yael Sandler, Chief Financial Officer

- Served as Cyabra's Chief Financial Officer since July 2024
- Prior to joining Cyabra, Ms. Sandler was the Chief Financial Officer of Nano Dimension (Nasdaq: NNDM) from 2015 to 2024

Emmanuel Heymann, Chief Revenue Officer

- Served as Cyabra's Chief Revenue Officer since 2024
- Prior to joining Cyabra, Mr. Heymann held various Sales management roles at Similarweb (NYSE: SMWB) from 2013 to 2022

BOARD OF DIRECTORS

Mike Pompeo

- Former U.S. Secretary of State and CIA Director; joined Cyabra Board January 2024
- Executive Chairman, Impact Investments; Partner, Niobrara Capital; Managing Member, Kansas CNQ
- Director of EasyPost, VEON, Kyivstar, and USA Rare Earths

Josette Sheeran

- Former Executive Director, UN World Food Programme (Nobel Peace Prize era)
- Board Member, Capital Group ($2.5T AUM); Vice Chair, World Economic Forum (prior)
- Former President & CEO, Asia Society and President & Director, Canoo Technologies

Jim Flanagan

- Former PwC Vice Chairman, COO, and U.S. Managing Partner
- Independent Director, Integer Holdings Corporation (NYSE: ITGR); former Director and Audit Committee Chair, Belami Ecommerce
- Chairman of the Board, Ronald McDonald House New York

Sonny Vu

- Founder & CEO, Misfit Wearables (acquired by Fossil Group for $260M); former President & CTO, Fossil Group (NASDAQ: FOSL)
- Founder, Alabaster (family office, 40+ investments); CEO, Arevo and serial founder of AgaMatrix, Elemental Machines, and FireSpout
- Chief Builder, Liminal; MIT Linguistics PhD candidate under Noam Chomsky; former Microsoft Research NLP

Michael Madon

- Chief Revenue Officer, ABCorp and former SVP & GM, Mimecast (NASDAQ: MIME)
- CEO, Pretaa; Co-founder, Ataata (acquired by Mimecast); former Head of Intel for the U.S. Treasury iand retired U.S. Army officer
- Board Director, The Village Bank; Board Advisor, Center for Cyber and Tech Innovation at FDD

INVESTMENT HIGHLIGHTS

- **Gartner Recognized “Market Shaper”**
  Awarded for foundational enterprise narrative intelligence
- **Massive Market Shift**
  AI-generated content and coordinated influence drive an estimated $30B spend on disinformation security and information integrity solutions by 2028
- **Trusted by Global Institutions**
  Cyabra supports NATO, Korea’s MOFA, alongside global enterprises such as PepsiCo, Activision, e.l.f. Beauty, and IPG
- **Rapid Revenue Growth**
  From $1.9M in 2023 to $5.7M in 2025 (~72% CAGR)
- **High Margins Platform**
  85% gross margins with scalable infrastructure and efficient delivery
- **Platform, Not Stand-Alone Solutions**
  A unified system including detection, analysis, and mitigation - enabling upsell, low incremental cost, and compounding ARR
- **Industry Recognition**
  Cyabra received the 2025 Frost & Sullivan Technology Innovation Leadership Award for its AI-driven platform detecting coordinated influence, deepfakes, and online manipulation
- **Experienced Leadership**
  Management and Board of Directors with deep expertise in national security and global enterprises

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